



**EVENTS  
& EXHIBITIONS**



**MEDIA PUBLICATION  
HOUSE**



**BRAND EXPANSION  
& COLLABORATION**



# CONTENTS

1. ABOUT OUR BRAND
2. MISSION AND VISION
3. TIMELINE
4. UNIQUE SELLING PRODUCTS
5. COLLABORATION & RECOGNITION
6. EVENTS & EXHIBITIONS
7. CORPORATE SOCIAL RESPONSIBILITY
8. CLIENTS
9. NB GALLERY
10. CONTACT INFORMATION



## **ABOUT THE BRAND**

**NB DIGITAL, A SUB-VENTURE OF NB NEWS NETWORK, IS A PR AND BRANDING AGENCY WITH OVER 3+ YEARS OF EXPERIENCE. WE PROVIDE EXPERT SERVICES IN SOCIAL MEDIA MARKETING, WEB DEVELOPMENT, SEO, PR, AND BUSINESS EXPANSION & COLLABORATION. OUR TAILORED STRATEGIES HELP BUSINESSES ENHANCE THEIR DIGITAL PRESENCE, BUILD CREDIBILITY, AND ACHIEVE SUSTAINABLE GROWTH. BACKED BY INNOVATION AND A CLIENT-FOCUSED APPROACH, NB DIGITAL IS YOUR PARTNER FOR SUCCESS IN THE EVER-EVOLVING DIGITAL LANDSCAPE. LET'S GROW TOGETHER!**

# MISSION & VISION



**MANISH THAKUR**

(EDITOR AND PUBLISHER /  
CO-FOUNDER)

**RAJESH GHANSIYAL**

(MANAGING EDITOR &  
BUREAU CHIEF / CO-FOUNDER)

OUR VISION & MISSION IS TO BE A TRUSTED PARTNER AND LEADER IN THE DIGITAL BRANDING AND PR INDUSTRY, HELPING BUSINESSES NAVIGATE THE DYNAMIC DIGITAL LANDSCAPE. WE AIM TO INSPIRE INNOVATION, CREATE IMPACTFUL BRAND EXPERIENCES, AND DRIVE MEANINGFUL CONNECTIONS THAT CONTRIBUTE TO THE LONG-TERM SUCCESS OF OUR CLIENTS AND THEIR COMMUNITIES. TOGETHER, WE ASPIRE TO SHAPE A FUTURE WHERE EVERY BUSINESS ACHIEVES ITS FULL POTENTIAL.

# **TIMELINE & JOURNEY**



ESTABLISHED IN 2025

**NB  
HOSPITALITY  
EXCELLENCE  
AWARDS-2024**  
ORGANISED & MANAGED  
THE BIGGEST HOSPITALITY AWARDS EVENT

MEDIA PARTNER AT  
WORLD TOURISM EVENT

WORLD TOURISM DAY  
EVENT

SERVED 50+ CLIENTS  
IN THEIR BRAND ESTABLISHMENT

**BRAND**



LAUNCHED OUR SUB-VENTURE  
FOR PR & BRANDING



MEDIA PARTNER & ORGANISER  
AT VARIOUS EVENTS



LAUNCHED OUR DIGITAL  
AND PRINTED MAGZINES

**Negohotel**  
बुलेटिन  
Connecting Hospitality  
Media

ESTABLISHED IN  
2022

NOVEMBER 2022   NOVEMBER 2022   MARCH 2023   JUNE 2023   JULY 2023   AUGUST 2023   SEPTEMBER 2023   NOVEMBER 2023   MARCH 2024   AUGUST 2024   SEPTEMBER 2024   NOVEMBER 2024   DECEMBER 2024   JANUARY 2025   FEBRUARY 2025

LAUNCHED THE EVENT EDITION  
OF OUR MAGZINE



MEDIA PARTNER AT  
IATO EVENT



MEDIA PARTNER AT  
AMRUT EVENT

**AMRUT**

**Forbes**  
**VOGUE** LAKMÉ  
THE TIMES FASHION WEEK

MADE HUGE NETWORK  
BRAND OUTREACH AND COLLABORATION

SERVED 10+ CLIENTS  
OF HOSPITALITY INDUSTRY



MEDIA  
COLLABORATION & PARTICIPATION  
IN MULTIPLE EVENTS



[WWW.NEGHOTELBULLETIN.MEDIA](http://WWW.NEGHOTELBULLETIN.MEDIA)

[WWW.NEGHOTELBULLETIN.COM](http://WWW.NEGHOTELBULLETIN.COM)

LAUNCHED OUR NEWS PORTALS





## MEDIA PUBLICATION HOUSE

### HOSPITALITY INDUSTRY SPECIFIC PUBLICATION HOUSE

AS A TRUSTED INDUSTRY EXPERT, WE PROVIDE A PLATFORM FOR THOUGHT LEADERSHIP, EXPERT INSIGHTS, AND CASE STUDIES, CONNECTING BRANDS WITH KEY DECISION-MAKERS.



## PR

AMPLIFY YOUR BRAND WITH EXPERT PR AND STRATEGIC COLLABORATIONS WITH LEADING PUBLICATION PLATFORMS



## DIGITAL MARKETING

### BOOST YOUR BRAND REACH WITH OUR DYNAMIC BRANDING SERVICES

Social Media Management

Website Development

SEO Service

Advertising & Promotions

Performance Marketing



## EVENTS & EXHIBITIONS

### WE HAVE STRONG SOCIAL PLATFORMS TO PROVIDE OUTREACH

MAXIMIZE YOUR EVENT REACH WITH OUR POWERFUL SOCIAL PLATFORMS — AMPLIFYING EXPOSURE AND ENGAGEMENT FOR YOUR EXHIBITIONS



## PODCAST STUDIO

### BRING YOUR VOICE TO LIFE — RECORD, CREATE, AND INSPIRE

ELEVATE YOUR CONTENT WITH OUR PROFESSIONAL PODCAST STUDIO — PERFECT FOR CAPTIVATING AUDIO, SEAMLESS PRODUCTION, AND ENGAGING STORIES



## BRAND EXPANSION & COLLABORATION

### EXPANDING YOUR REACH, ACROSS BORDERS AND BEYOND.

LEVERAGE OUR STRONG NETWORK OF DOMESTIC AND INTERNATIONAL COLLABORATIONS FOR UNMATCHED REACH AND OPPORTUNITIES.

# ONE STOP SOLUTION FOR **ALL YOUR BRANDING NEEDS**



**MEDIA  
PUBLICATION HOUSE**



**PR**



**BUSINESS EXPANSION  
& COLLABORATION**



**DIGITAL  
MARKETING**



**EVENTS &  
EXHIBITIONS**



**PODCAST**



**PRODUCTION**



**FABRICATION**

# COLLABORATION, PARTICIPATION & RECOGNITION

DOMESTIC & INTERNATIONAL



Incredible India  
Ministry of Tourism  
Government of India  
& ALL MAJOR STATE  
TOURISM BOARDS



VOGUE

LAKMÉ  
FASHION  
WEEK

PARIS  
FASHION  
WEEK

OUNASS  
THREADS

ANTHROPOLOGIE

REVOLVE

OGAAN

ENSEMBLE

# EVENTS AND EXHIBITIONS



IATO 2024



AMRUT EVENT



NB HOSPITALITY  
EXCELLENCE AWARDS 2024



INDUSFOOD  
MANUFACTURING 2025



# CORPORATE SOCIAL RESPONSIBILITY



# CLIENTS

Radisson



TRISH SCULLY

HECT  
INDIA



**BERSACHE**  
EXTRA LIGHT COMFORT SHOES

ahi  
KARNATAKA HOSPITALS INDIA

**M**  
MY VALUE HOTELS  
home away home

ENAKEYE  
FEEL THE CARE

BRANDS  
LOOT



NEFÖL  
NATURAL AS THE MORNING DEW

RAMADA  
BY WYNDHAM

Trendz  
SALON  
(MEN & WOMEN)

E-Ladder4U®  
Education | Employment | Emigration

CAREER  
CONNECTION  
Learn today lead tomorrow

MAULIK  
MANSON

Black&White  
by dapper X

citadines

VedaSoul Botanicals  
Eat Green Live Healthy

SNF  
WATER SCIENCE

RC TRIPS

# ARCHIVES



FASHION & LIFESTYLE



TEXTILE

## OUR EXCLUSIVE COVERAGES



HOSPITALITY



TECHNOLOGY

& MANY MORE .....

# NB GALLERY



**HONORED WITH BEST BRANDING & PR AGENCY AWARD AT**

**NB  
HOSPITALITY EXCELLENCE  
AWARDS-2024**



**BEST DIGITAL & PR AGENCY 2024**

**NB DIGITAL IS PROUD TO HAVE RECEIVED THE BEST BRANDING AGENCY AWARD AT THE NB HOSPITALITY EXCELLENCE AWARDS 2024. THIS RECOGNITION HIGHLIGHTS OUR EXPERTISE IN DELIVERING INNOVATIVE BRANDING SOLUTIONS, INCLUDING SOCIAL MEDIA MARKETING, SEO SERVICES, WEBSITE DESIGN, AND CONTENT CREATION. WE'RE HONORED BY THIS ACHIEVEMENT AND REMAIN COMMITTED TO HELPING BRANDS GROW AND SUCCEED IN THE DIGITAL WORLD.**

# TEAM NB DIGITAL



**ANJALI RAI**  
(CORPORATE MANAGER)



**RAHUL BISHT**  
(DIGITAL MARKETING MANAGER)



**AAKASH RATHORE**  
(WEBSITE DEVELOPER)



**ARPIT SINGH**  
(BUSINESS DEVELOPMENT EXECUTIVE)



**VEDANT GUPTA**  
(SOCIAL MEDIA EXECUTIVE)



**RAMIZ**  
(GRAPHIC DESIGNER)



**KHUSHI**  
(DATA ANALYST)



**KANIKA SINGHAL**  
(GRAPHIC DESIGNER)



**NEHA BISHT**  
(JR. GRAPHIC DESIGNER)



**NISHAT MANZAR**  
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# THANK YOU



**CONTACT US**

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